

**MIA Hingna, GIZ & Electronics Association Nagpur with MSME-DI Nagpur conducts workshop on Impact of Certification & Standards on Product Design & Quality in the field of Electronics**



***MIA Hingna, GIZ in association with Electronics Association Nagpur and MSME-DI Nagpur had organized a two days' workshop on 'Impact of Certification and Standards on Product Design and Quality' in the field of Electronics on 18<sup>th</sup> & 19<sup>th</sup> February 2020 at MIA House, MIDC Hingna, Nagpur.***

Nagpur's Electronics Sector Companies is aiming high through Standardization amongst all the sectors of Industries in Nagpur. IT and Electronics, offers the best opportunity for small scale companies under MSME. Electronics industry is the most technology and market sensitive sector. This has made MSME Entrepreneurship very challenging with constant change due to demand and technology improvements.

The technical advancements and competitiveness have made Association of Electronics Industries in Nagpur realize that unless products are made to National and International Standards, these small companies cannot grow big and future is uncertain.

The Electronics Association Nagpur is emerging as an active forum helping each other in resource sharing, knowledge exchange. They are also collaborating with each other to take benefit of each other's strength and entering in new markets with more applications and more business.

To facilitate this upgrade in Electronics industries in Nagpur, first and most critical step is to make local products compliant with National and International standards. This will help them to compete with national and international players and create gateway to world market.

In view of this, the Association organized two days workshop on 18<sup>th</sup> and 19<sup>th</sup> February 2020 on “Impact of Certification and Standards on Product Design and Quality” with support from GIZ and MIA Hingna under MSME INNO Project of GIZ and Ministry of MSME, New Delhi.

For this purpose, experts were invited from internationally acclaimed certification agencies. Mr. Ashish Mathur, from UL, India which is the Indian arm of US based Global UL agency had visited local industries along with Mr. Ajit Karandikar from Karandikar Labs on 18<sup>th</sup> Feb.

On 19<sup>th</sup> Feb, Mr. Mathur and Mr. Karandikar guided the Entrepreneurs and Engineers of Electronics Industries on various aspects of standards and certification requirements. They also gave very good insights of applicable standards and certification procedures with respect to product and its application.

Chief Guest of the event, Hon’able, Mr. P.M. Parlewar, Director, MSME-DI, Nagpur addressed the gathering and gave assurances on continued support and guidance. MIA President, Mr. C. G. Shegaonkar also addressed the gathering and extended his valuable support. Mr. Sarabjot Singh Saini, Technical Advisor GIZ, New Delhi graced the event with his presence and created positive environment among the participants from Electronics Association, Nagpur. Mr. Hemant Kalikar, President facilitated the event. Apart from above dignitaries, Dr. Ravindra Aher, Consultant, GIZ made sure all the needed support for the event was made available in timely manner.

Organizing committee members Mr. Narendra Mathurkar, Mr. Sandeep Darwhekar and Mr. Nikhil Gan co-ordinated the event well and made the event interactive and interesting. Mr. S.M. Patwardhan, Vice President, MIA and Mr. Sachin Jain, Secretary, MIA were prominently present on the occasion.

Electronics Association is a networking platform for electronics community in Nagpur involving industries, start ups and academic institutions. This event created lot of awareness and zeal among them to take this initiative to next level. More such events are also in pipeline for electronics industry. This will enable them to diversify and grow to their fullest potential.

More than 50 members of Electronics Association were present on the occasion. Mr. Sandeep Darvekar conducted the programme & also proposed Vote of thanks.